

Special Events

SLAM

DANCE 2011
FILM FEST

January 21-27, 2011 Park City, Utah

Treasure Mountain Inn • 255 Main Street
Park City, Utah 84060

SLAMDANCE HOUSEWARMING PARTY

**Friday, Jan. 21 / 10:00pm /
608 Main Street / 21 and over**

Open to Passholders (per venue capacity) and invited guests wearing a Slamdance T-shirt (available at merchandise!).

Official product providers: Dos Equis, One Bar USA, Good Health, and POM Wonderful.

SLAMDANCE AWARDS & AFTER-PARTY

**Thursday, Jan. 27 / 10:00pm /
608 Main Street / 21 and over**

Open to Passholders only. Hosted bar at after-party. Official product providers: Dos Equis, One Bar USA, Good Health, and POM Wonderful.



FIRESIDE CHATS

**Daily (admission free) /
Technicolor Gallery / TMI**

Daily, moderated by Steve Montal. Join us for panel discussions with filmmakers and industry figures in an informal setting. See reverse side.

HAPPY HOURS

5:00pm Daily / Lounge / TMI

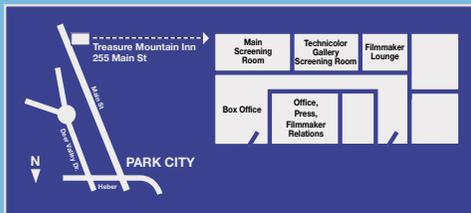
Open to Passholders — hosted bar. Per venue capacity.

- Saturday: Sponsored by Ford Foundation
- Monday: Sponsored by University of Miami
- Tuesday: Sponsored by JMR Electronics
- Wednesday: Sponsored by CalArts

COFFEE/BAGELS/FRUIT

10:00am Daily / Lounge / TMI

Open to Slamdance and Sundance filmmakers with their festival badges.



SLED-OFF

Sunday, Jan. 23 / 3:00 pm / TMI

Everyone is welcome to our 10th Annual Sled-Off! Meet in lobby of Treasure Mt. Inn @3pm, then we walk from there. Great photo-op; protective headgear recommended; come even if you don't have a sled.

HOT TUB

Sunday, Jan. 23 / 6:00 pm / TMI

Salve your sled muscles in the Treasure Mt. Inn's massive hot tub (seats 30+) and meet successful Slamdance alumni. Hosted by Dan Mirvish & Paul Rachman, with special guest Alexandre Rockwell, talking about life after the festival, and how to make a long-term career out of being a filmmaker. Clothing optional.

Saturday, January 22nd • Treasure Mountain Inn

SECOND ANNUAL FILMMAKER SUMMIT

Sponsored by Ford Foundation, IndieFlix and Banyan Branch

A day of down-to-earth discussions about the current state of our community, next steps and how each and every independent filmmaker can try to take better control of their creative destiny.

1:30pm — Banyan Branch & IndieFlix Present the panel "Plz Retweet: How Social Media Is Changing The Way We Make And Market Movies." Expected panelists include: Scilla Andreen (IndieFlix), Tiffany Shlain (Director: Connected, Yelp), Brian Newman (Springboard Media former CEO of Tribeca Film Institute), Jenny Sappala (Banyan Branch), Amy Powell (Paranormal Activity), Lance Weiler (Pandemic 1.0)

3:00pm — Ford Foundation presents a discussion moderated by journalist John Anderson, with Orlando Bagwell (Ford Foundation) and writer and filmmaker Greg Pak and the Vision Machine, in a thorough look at the future of media and storytelling.

5:00-7:00pm — Join us for the Ford Foundation Happy Hour reception, where all our summit partners will have one-on-one discussions with filmmakers, over sponsored drinks courtesy of Dos Equis & One Bar.

More information and registration for the summit can be found at slamdance.com/summit2011.

[more over>>](#)

Fireside Chats

The Fireside tradition started in Slamdance '99 as a way for filmmakers to meet with other filmmakers and industry figures in an informal setting. Everyone is welcome - there is no admission fee. Panelists include festival directors, producers, executives, musicians, distributors, technology gurus and other movers and shakers in the world of indie filmmaking. We've had over two hundred speakers, and we're pleased to offer an expanded slate of Fireside Chats this year for our 16th anniversary!

The Chats are an excellent way to prepare your next project and about the latest trends in indie filmmaking including development, production, distribution, legal & business affairs and social networking.

Slamdance thanks Steve Montal for moderating and developing the chat program for over ten years!

Location: Technicolor Gallery Screening Room

Admission: Free to all Chats. First come first serve. Coffee/bagels/fruit at 10am.

Friday January 21, 10:15-11:05am

Insurance, Legal & Distribution — Meet the Decision Makers

Sponsored by Pierce Law & Momentous

With Edward Stencel (Filmmaker), Mark Kashden (New Video) Nicole Page (Reavis Parent Lehrer, LLP) Winnie Wong (Momentous Insurance), David Pierce (Pierce Law Group, LLP), Kevin M. Brennan (Planet World), Lilly Scourtis Ayers (Last Fast Ride)

This no-nonsense chat with industry leaders gets right to the key issues you need to understand in order to insure and protect your production/intellectual property. Join attorneys, distributors and executives for a discussion on how to successfully navigate the world of insurance, legal affairs, business challenges and distribution.

Friday January 21, 11:20am-12:45pm

Digital Cinematography & Workflow

Sponsored by Kodak

With Chris Russo, Anne Hubbell (Kodak)

Join cinematographers whose work is screening in Park City this year to learn how to get the best look for a project within a limited budget. Discussions include managing workflow and getting the right tools to have the best possible outcome for your film.

Sunday January 23, 10:15-11:05am

Post-Production Techniques

Sponsored by Adobe

With Karl Soule (Adobe)

Adobe revolutionizes how the world engages with ideas and information. Their award-winning software and technologies have set the standard for communication and collaboration for more than 25 years, bringing vital and engaging experiences to people across media and to every screen in their lives, at work and at play. Join Karl Soule, one of Adobe's experts in Digital Video and Audio, as he explains how Adobe solves production and post-production issues, using techniques that ensure smooth editing using your HDSLR footage. You'll discover how to harness time-saving professional-quality tools in CS5 Production Premium.

Sunday January 23, 11:20am-12:15pm

Planning Your Next Production

Sponsored by Technicolor

With Robert (Bob) Hoffman, Charlie Herzfeld, Christian Zak (Technicolor)

Join Technicolor's Charlie Herzfeld and Christian Zak (and guests) as they lead a discussion regarding workflows, challenges and emerging opportunities facing independent filmmakers. Technicolor has developed new state-of-the-art "workflows" for filmmakers - be they working in theatrical motion pictures or broadcast series productions. These workflows target projects being photographed on film or digitally, and are designed to address filmmakers' specific needs for a broad range of on-location services; dailies options; and also address specific needs to finish theatrical features from multiple locations with "real-time" color-grading.

Monday January 24, 10:15-11:05am

Distribution & Social Networking

With Theodore James (Superheroes), Craig Kirkwood (Fearless Media), Paul Rachman, Jonathan Reiss, Melissa Ores, Dan Mirvish, Saskia Wilson Brown, Denis Henry Hennelly, Casey Suchan (Independent Filmmakers)

An excellent opportunity to explore all forms of distribution, traditional and online, and how they are supported using social media. New developments in web and mobile apps will be presented so you can maximize the distribution possibilities for your film.

Monday January 24, 11:20am-12:15pm

The Art, Craft & Business of Screenwriting

Sponsored by the Slamdance Screenplay Competition in conjunction with the Writers Guild of America, West *With Kay Schaber Wolf (WGAW), Tom Musca (University of Miami), Jeff Bens (Manhattanville College), Fred Stoller, (Fred & Vinnie), Saque Gruber (Handjobs), Craig Packard (Bobby Ellis is Gonne Kick Your Ass)*

Topics include how to work and communicate with producers, executives, agents and managers; how to fully develop material; the Writer's Guild protections and benefits for writers; the role of competitions and how past Slamdance competition winners got produced and screened as festival features!

Tuesday January 25, 10:15-11:05am

HD Cinematography, featuring Panasonic's AF-100 camera, formats & digital workflow

With Bernie Mitchell (Silver Platter Productions, Inc.), Ilyia Friedman (Hot Rod Cameras), CJ Gardella (Shunka)

A round table discussion with cinematographers and camera operators who have shot with HD cameras to get incredible quality on a limited budget. Learn about the newest generation of HD cameras including Panasonic's much anticipated AF-100. Speak with experts and learn about the most effective technologies and work flow for your production. This is a great way to prepare for your next shoot! Following the chat, please join Panasonic AVCCAM and 3D professional evangelist Bernie Mitchell and get your hands on the latest goodies from Panasonic.

Tuesday January 25, 11:20am-12:15pm

3D for Indie Filmmakers

Sponsored by JMR Electronics and Blackmagic Design

Meet with technology experts to learn about the latest developments in compact, affordable and highly scalable 3D workflow solutions. With Blackmagic Design's DaVinci Resolve color correction software and JMR Electronics' new high-performance SilverStor PCIe based portable storage solution, you will discover the opportunities to color correct at the highest level and produce top quality 3D on a tight budget!